



# BISON

CHILDREN'S SCHOLARSHIP FUND

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Summer 2018

Dear BISON Supporter,

In addition to good health and great love, the best gift we can provide our children is a quality education, beginning at the earliest age.

For families of modest means (BISON families have an average of \$36,000 in income), access to quality education is made possible by the BISON Children's Scholarship Fund. For 24 years, members of our community like you, have helped fund 29,540 scholarships for low-income children to attend high-performing schools of their choice.

BISON is the only K-12 scholarship program in WNY, and the 5<sup>th</sup> largest K-8 program nationally. We are thrilled that beginning in the 2018 school year, BISON will be offering high school scholarships to its 8<sup>th</sup> grade scholars. Expanding our program will provide even more pathways to successful futures for children and their families who might otherwise not get the opportunity they've earned. BISON is successful because it provides a hand up, and not a handout. For many low-income families, education is the means to break a cycle of poverty as it lays the foundation for future success. BISON graduates continue to succeed beyond 8<sup>th</sup> grade, with more than 95% graduating from high school and more than 90% continuing on to college!

BISON's success is only outpaced by critical community need. While we funded 1,830 children in 2017-18 to attend 70 different elementary schools of choice, hundreds of eligible children remain on a waiting list for a chance to attend (or stay in) their schools of choice.

Please join us to celebrate BISON and its impact on the WNY community at the **2018 Annual Celebration Luncheon on Tuesday, October 16, 2018** at the Buffalo Niagara Convention Center. For your convenience, a sponsor sheet is enclosed with this letter. We hope you will consider supporting BISON this year.

Supporting BISON is a great investment – perhaps the best investment you can make in our community. Educated communities tend to be healthier, more productive, and more stable. Moreover, you can help change the trajectory of a child's life!

Please find sponsorship materials regarding the Luncheon enclosed. Thank you for your thoughtful consideration. We hope you can support BISON's mission!

Best regards,

**Betsy & John Sullivan**  
2018 Chair Couple  
BISON Celebration Luncheon

**Kellie & Steve Ulrich**  
2018 Vice-Chair Couple  
BISON Celebration Luncheon

P.O. Box 1134 | BUFFALO, NY 14205

Amy E. Popadick, Executive Director | Cynthia L. McDonald, Program Director



# BISON

CHILDREN'S SCHOLARSHIP FUND

*Celebrating 24 Years of Giving Parents a Choice  
and Children a Chance*

## 2018 Annual Celebration Luncheon

Tuesday, October 16, 2018 | 12 - 1:15 pm

Buffalo Niagara Convention Center  
*Doors open at 11:30 am*

**Luncheon Chairs: Betsy & John Sullivan**  
**Vice Chairs: Kellie & Steve Ulrich**

### Luncheon Sponsorship Opportunities

The BISON Celebration Luncheon is one of the most unique events in Buffalo – offering sponsors, donors and attendees the opportunity to meet children first-hand who are receiving tuition assistance because of their generosity. Your support is so meaningful – we thank you for your consideration!

**YOUR DOLLARS GO FURTHER with BISON** ... Through BISON's partnership with the Children's Scholarship Fund in New York donations received can be matched. For every \$4 you donate, CSF matches another \$1, bringing the total to \$5 to help WNY children. Your sponsorship will help leverage additional dollars to support more children.

#### **\$15,000 – Head of School Sponsorship**

- Support for 14 BISON students for one year
- Prime seating for two tables of ten
- Prominent recognition in all pre-event and event marketing, including logo in the event invitation\*
- Full page ad in event program
- Recognition on the BISON website

#### **\$7,500 – Salutatorian Sponsor**

- Support for 7 BISON students for one year
- Prime seating for one table of ten
- Prominent recognition in all pre-event and event marketing, including logo in the event invitation\*
- Full page ad in the event program
- Recognition on the BISON Fund website

#### **\$5,000 – Head of the Class Sponsor**

- Support for 4.5 BISON students for one year
- Premium seating for one table of ten
- Recognition in all pre-event and event marketing, including logo in the event invitation\*
- Full page ad in event program
- Recognition on the BISON Fund website

#### **\$2,500 – Honor Roll Sponsor**

- Support for 2 BISON students for one year
- Preferred seating for one table of ten
- Company logo in the event invitation\*
- Half page ad in event program

#### **\$1,500 – Table Sponsor**

- Support for 1 BISON student for one year
- One table of ten
- Half page ad in event program

\* *When sponsor logo is received by 8/17/18 for Luncheon Invite. Ad Artwork due by 9/21/18.*

**Sponsor Ad Sizes:** Full - 7.5" high x 4.5" wide      Half - 3.75" high x 4.5" wide

